

Turning your Brand's Digital Presence into a Performance- Driven Journey.

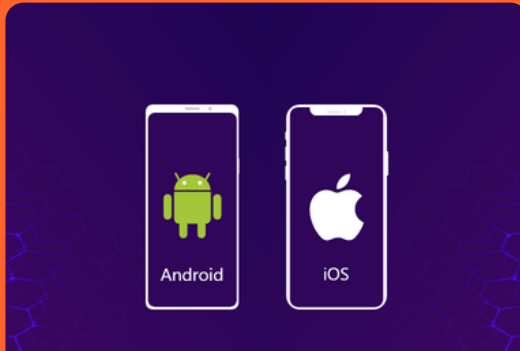


What We Offer

Integrated Digital Solutions
A strategy-to-scale model that includes



**Website
Development**



**Mobile Apps
Development**



**SEO & Content
Marketing**



**Graphic
Designing**



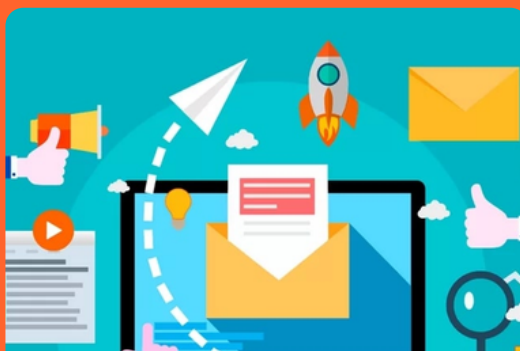
**Social Media
Marketing (SMM)**



**E-Commerce
Solution**



**Software
Development**



**Email
Marketing**



**Business Stationery
Design & Printing**



**Pay Per
Click (PPC)**



**WhatsApp & SMS
Marketing**



**Live Streaming
Videography**

ABOUT US

Yourdigitalgurus is a full-service

DIGITAL MARKETING AGENCY

helping brands grow through strategic
thinking and creative execution

FOUNDED IN 2019

360°

Digital Capabilities
Under One Roof





OUR VISION

To be the trusted partner
for helping ambitious
brands grow online
worldwide



Vision & Mission

OUR MISSION

To deliver creative, data-driven, and result-oriented digital strategies that transform businesses and inspire audiences.

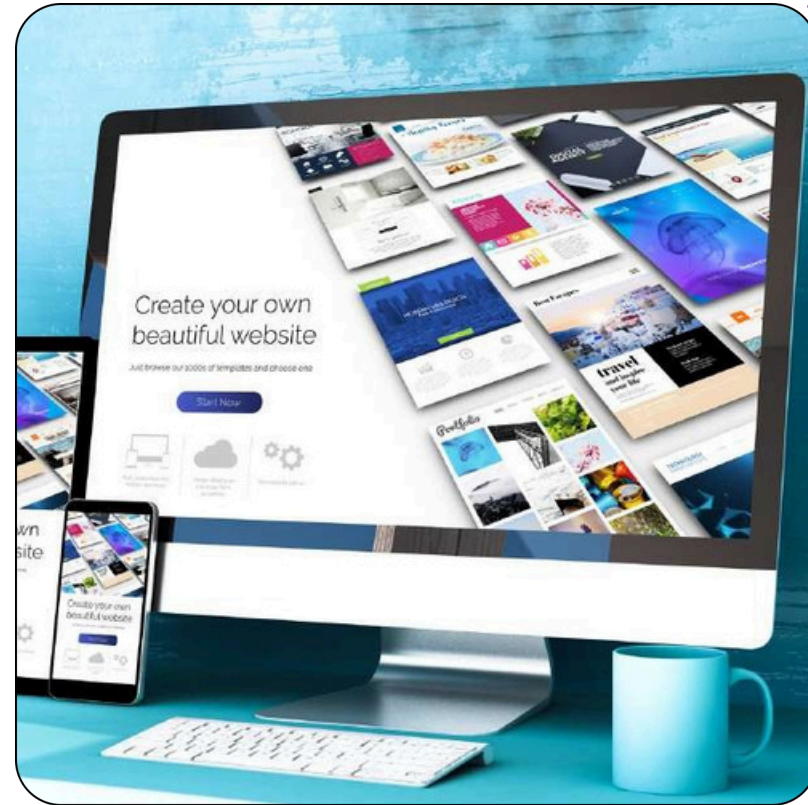
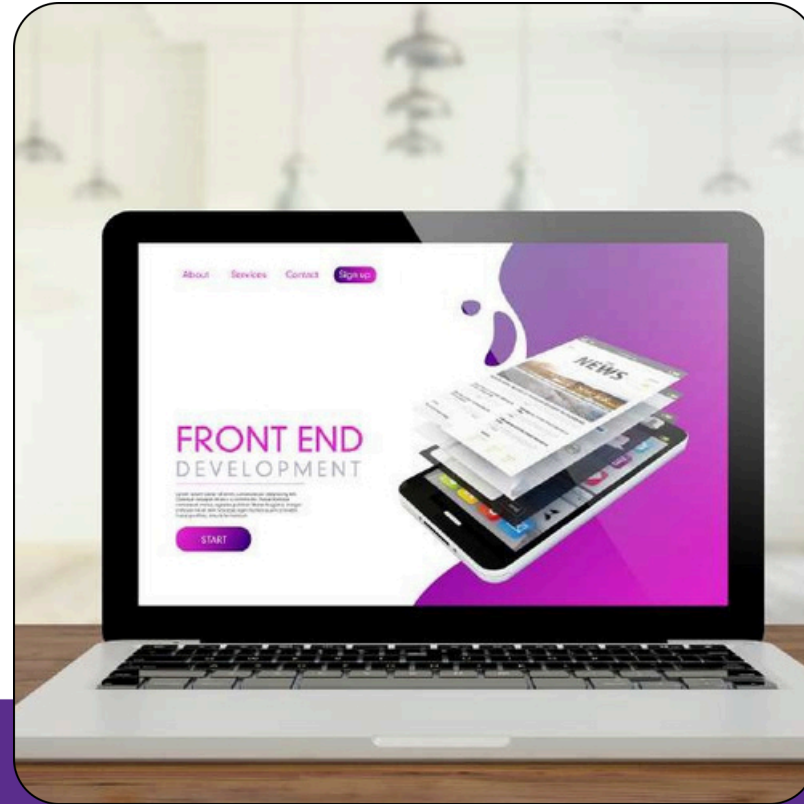


Our Clients



Our Clients





Website Development

BUILD YOUR DIGITAL IDENTITY.

**FAST, RESPONSIVE WEBSITES
BUILT FOR BUSINESS GROWTH.**



CORPORATE & ECOMMERCE READY



OPTIMIZED FOR ALL DEVICES

**FIRST IMPRESSIONS
START HERE.**



Mobile Apps Development

**SMART, SCALABLE, AND STUNNING
MOBILE APPS FOR ALL DEVICES**

**FROM CONCEPT TO LAUNCH
MOBILE APPS MADE EASY**

 **Custom App development**

 **Ongoing maintenance**

**WE BUILD FUTURE-READY MOBILE
APPS WITH GREAT UI AND ROCK-
SOLID BACKEND**

SEO + Content Marketing

Visibility That Builds Value



Technical & On-
Page SEO



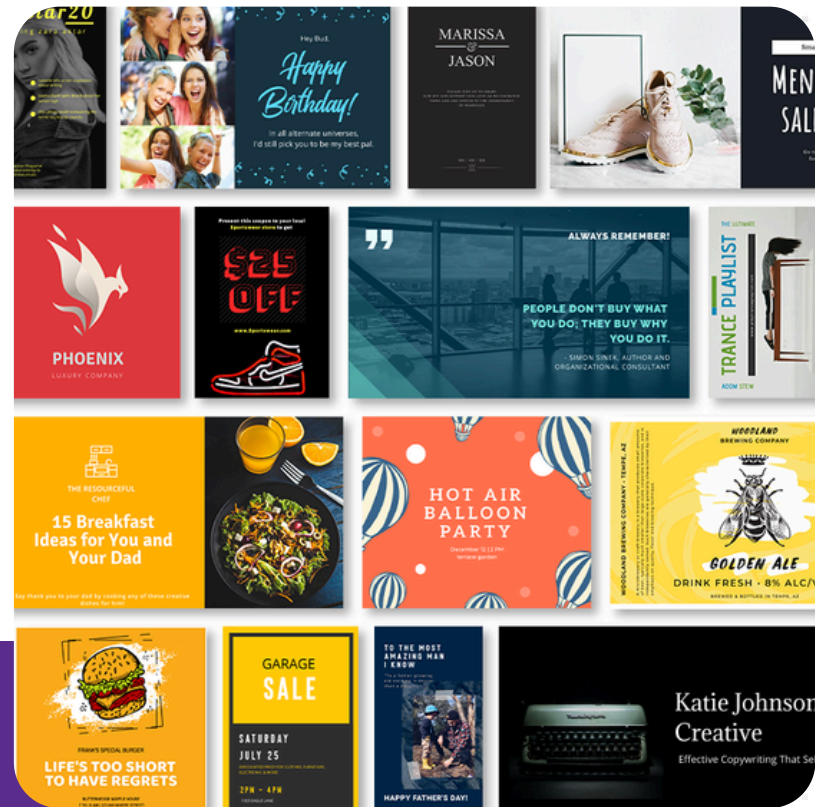
Link-building
Strategies



Long-form & Short-
Form Content



Designed to Inform, Rank, and Convert.



Logo Design & Brand Identity

Social Media Graphics

Brochure & Flyer Design

Website UI/UX Design

Business Cards & Stationery

Packaging & Label Design

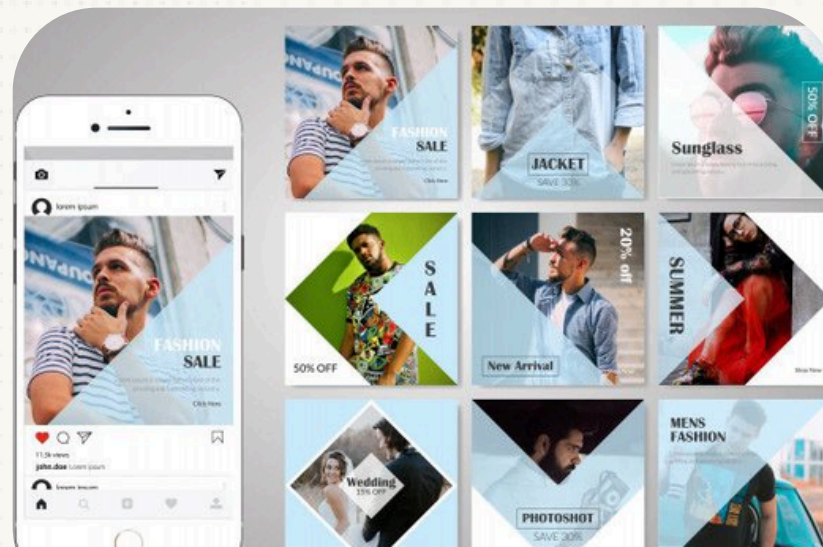
 **Motion Graphics / Animated Posts & E-commerce Product Graphics**

Company Profile & Pitch Decks

Social Media ENGAGE, POST, AND SHARE

We create impactful social media strategies that drive engagement and build community

**CONTENT CALENDARS
REGULAR POSTING ON
INSTAGRAM & FACEBOOK
SHARING POSTS IN
RELEVANT GROUPS FOR
WIDER REACH**





Software Development

WE BUILD SCALABLE, SECURE, AND SMART SOFTWARE SOLUTIONS

**FROM CONCEPT TO LAUNCH
SOFTWARE APPS MADE EASY**

✓ **Custom Software Development**

✓ **Web Application Development**

**FULL-CYCLE SOFTWARE
DEVELOPMENT SERVICES**

Code
Development

Design &
Prototyping

Testing &
Optimization

Planning &
Research

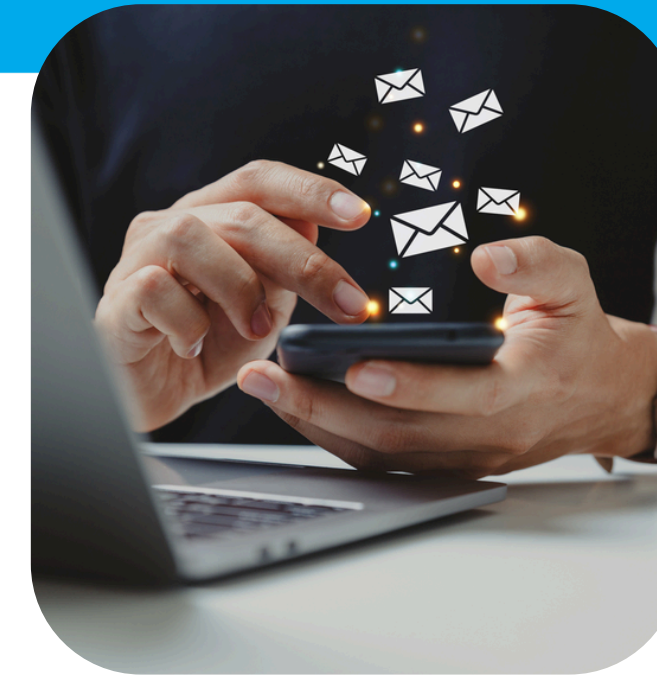
Release &
Maintenance

The process of
**App
Development**

Email Marketing

**Easily personalize content
to increase conversions.**

- **Targeted Email List**
- **Engaging Subject Lines**
- **Clear Call to Action (CTA)**
- **Responsive Email Design**
- **Automated Campaigns**
- **Performance Tracking & Optimization**







Paid Performance Campaigns

MORE THAN JUST CLICKS

Data-led advertising that drives conversions across



Meta



Google Ads

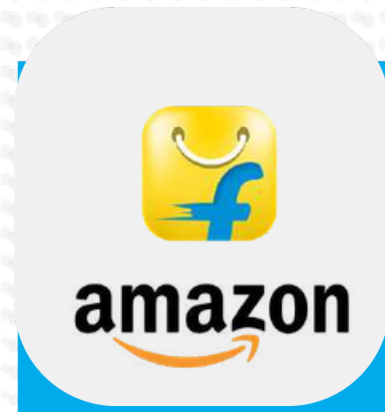


YouTube

**Optimized, Measurable,
and ROI-Focused.**

E-Commerce & App Marketing Growth-Driven Commerce

We create campaigns that fuel:



Amazon &
Flipkart sales

Shopify store
success



App downloads &
user engagement



Seamless Experience
From Ad To Action.



SMS Marketing

**INSTANT REACH.
GUARANTEED DELIVERY**

SEND HIGH-SPEED PROMOTIONAL
OR TRANSACTIONAL MESSAGES
AT SCALE

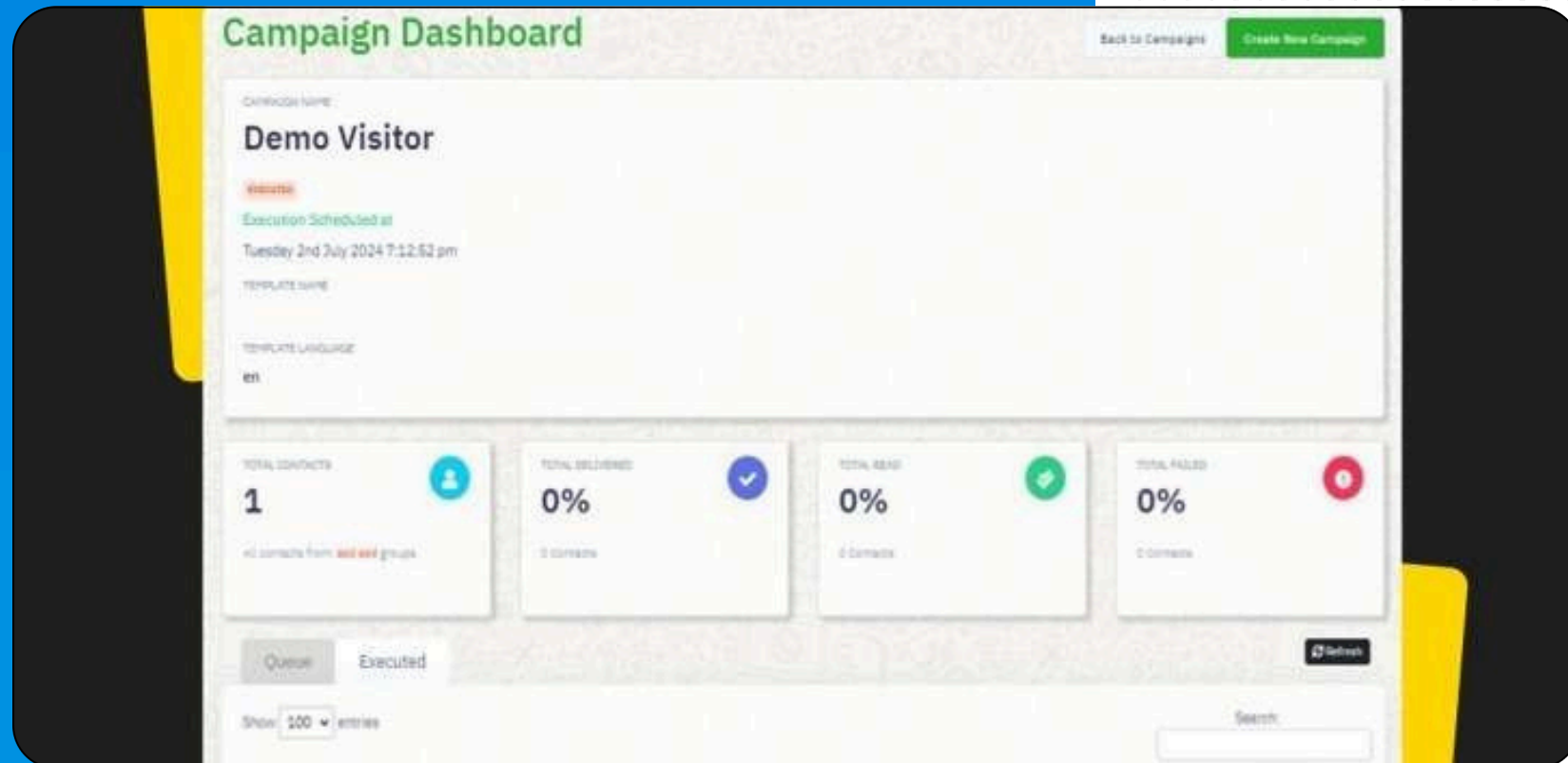
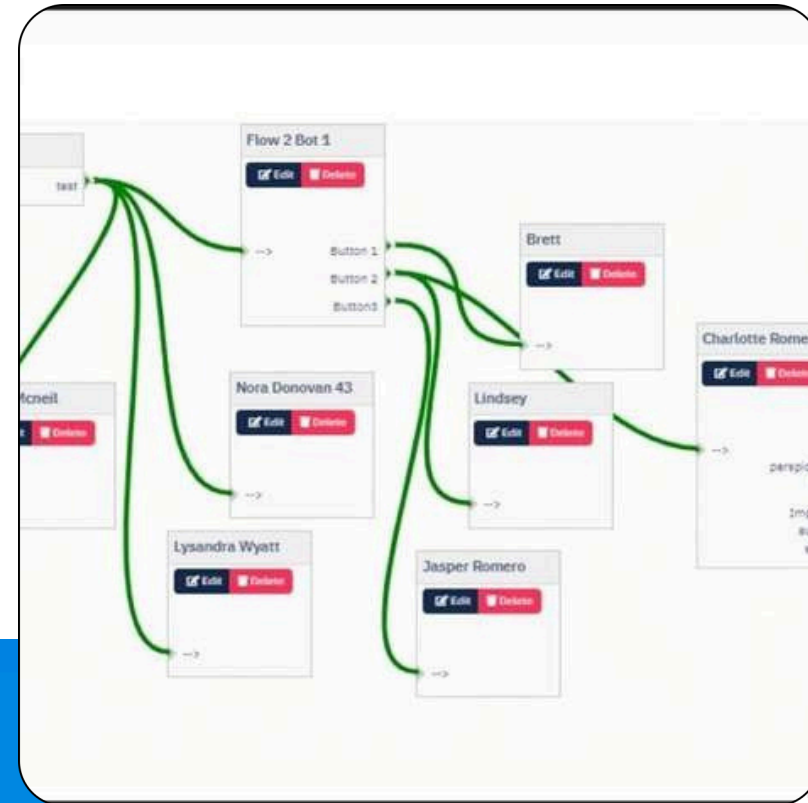
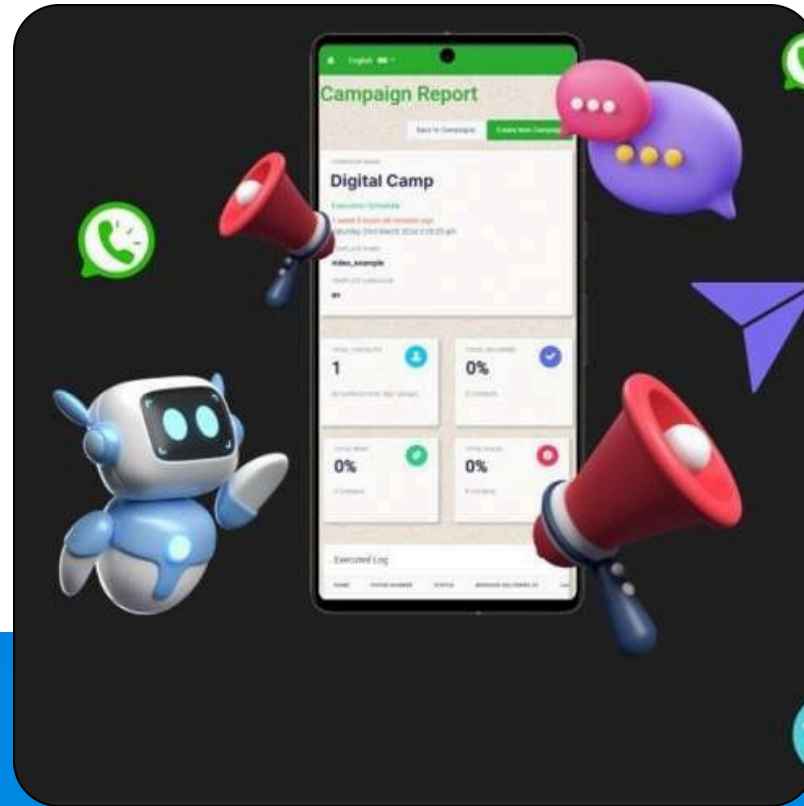


DND-COMPLIANT ROUTES



REAL-TIME REPORTING

REACH THOUSANDS IN SECONDS.



Verified WhatsApp Business API

 **AI CHATBOTS FOR AUTOMATION**

 **BULK CAMPAIGN MANAGEMENT**

 **SMART WORKFLOWS API INTEGRATION**

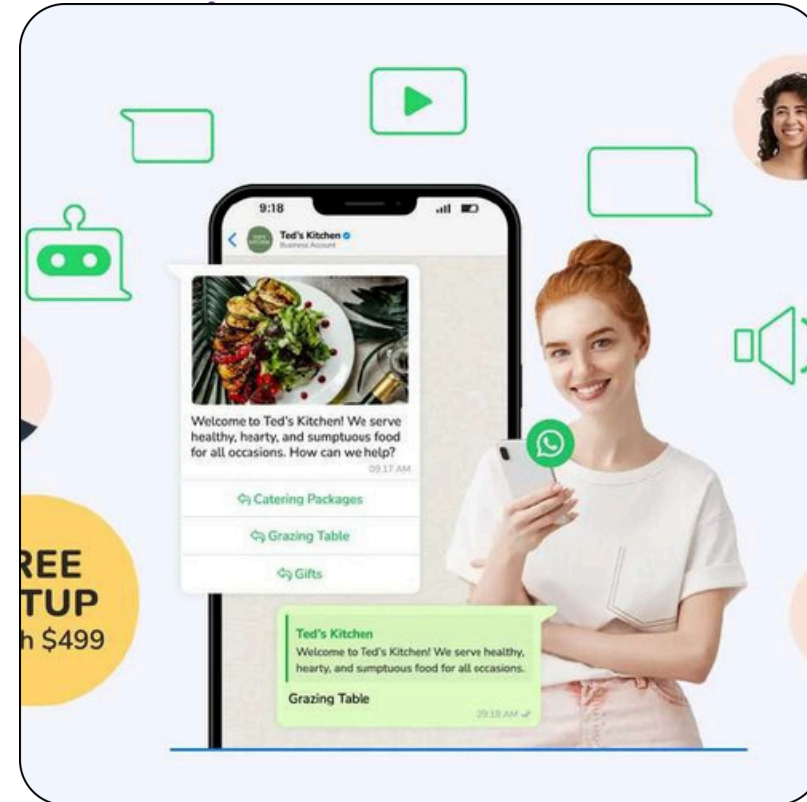
 **LIVE CHAT WITH HUMAN AGENTS**

 **REAL-TIME REPORTING**

 **ADVANCED DASHBOARD & ANALYTICS**

 **CUSTOMIZED TEMPLATES WITH
BUTTONS & QUICK REPLIES**

 **BLUE TICK VERIFICATION**



Bulk WhatsApp Marketing **SMART MESSAGING. REAL** **ENGAGEMENT.**

BROADCAST OFFERS, AND
CONNECT INSTANTLY.

✓ VERIFIED SENDER ID SECURE &

✓ SCALABLE

Live Streaming Videography

Live Streaming & Videography: Capture Every Moment

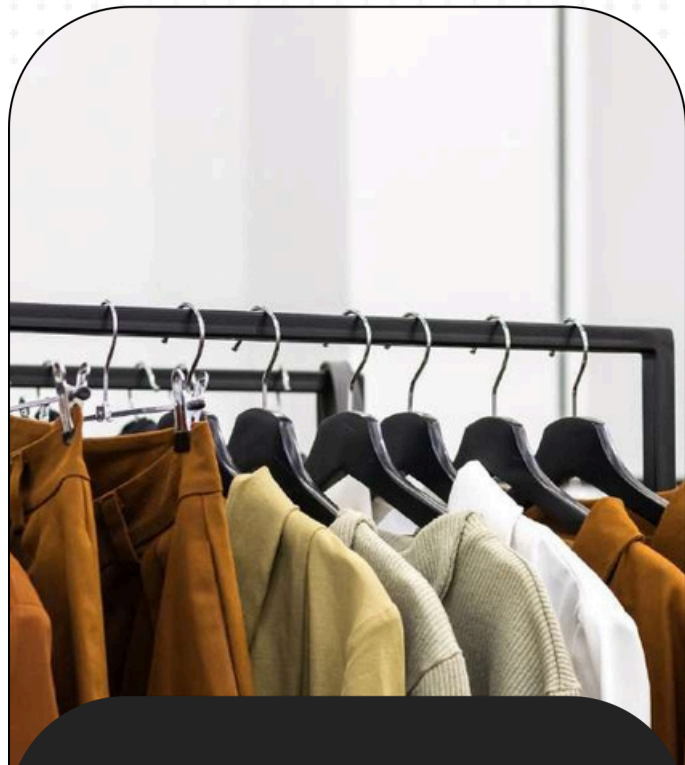
- **Event Live Streaming (Weddings, Conferences)**
- **Corporate Video Production**
- **Social Media Live Broadcasts**
- **Promotional & Ad Films**
- **Drone Videography**
- **Product Demo Videos**



Sector-Specific Strategies

Custom Solutions for Every Industry

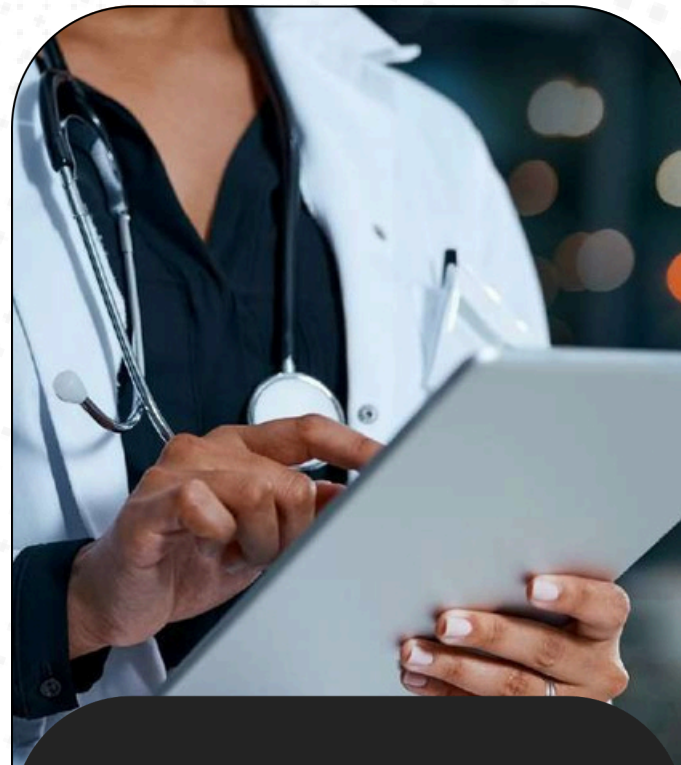
We build strategies tailored to your business category—because one size doesn't fit all.



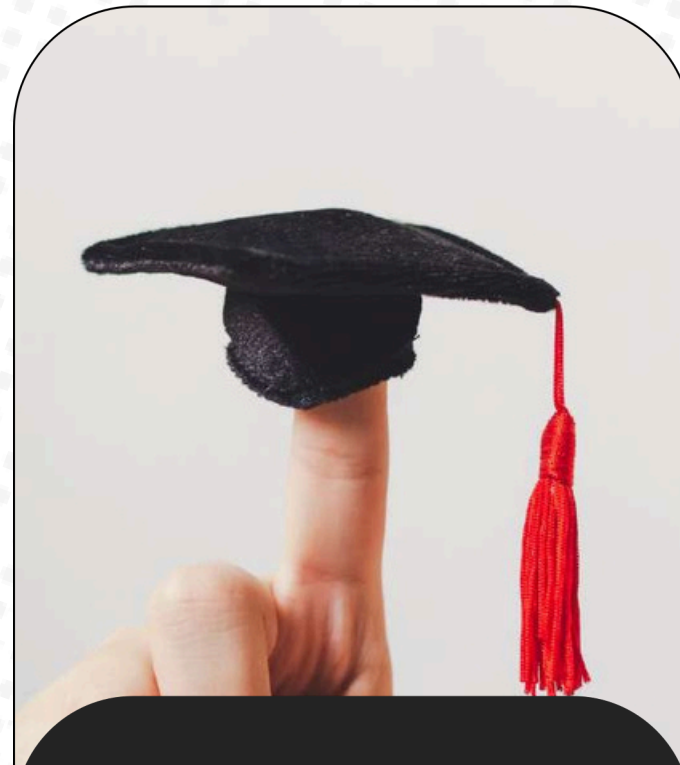
FASHION



REAL ESTATE



HEALTHCARE



EDUCATION



E-COMMERCE

We understand each sector's audience, language, and goals—and we craft campaigns that fit.

Client Testimonials

Real Feedback. Real Results.

¹
“YDG grew our online presence and leads with smart, data-driven strategies. Great results and service—highly recommend their marketing team!”

Prathvi Shekhawat

“YDG built us a stunning, functional website that boosted our traffic and user engagement. Great team, smooth process—highly recommend!”

Kailash Parmar

“YDG’s social media marketing boosted our brand visibility and engagement. Their creative approach and consistent strategy brought real results. Professional, responsive team—we highly recommend their services!”

Pradip Vakharia

Follow us



FACEBOOK



INSTAGRAM



YOUTUBE



PINTREST



LINKEDIN



TWITTER

Build With Yourdigitalgurus Digital Agency

Let's shape your next big digital chapter—together.

Let's Talk



info@yourdigitalgurus.com



www.yourdigitalgurus.com



+91 81043 72403



GNP Galleria, Unit No.216. 2nd Floor, next to Pendharkar Collage and Usma
Petrol Pump, Dombivli East, Maharashtra 421203Branch



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DIGITAL AGENCY

